



Blue Shield Donation Policy

1. Purpose of the Document

- 1.1 This document sets out Blue Shield Policy for the acceptance of donations based on the [approach, ethics and principles of the Blue Shield](#). Blue Shield is a neutral organisation, focused on the protection of cultural heritage in armed conflicts and disasters. Blue Shield accepts donations from a diverse range of sources: this document also explains circumstances when Blue Shield may need to carry out due diligence before accepting a donation, and the circumstances where Blue Shield may be unable to accept a donation.
- 1.2 In addition to this policy, each National Committee may have its own donations policy, in accordance with its national laws and regulation and therefore some National Committees may have rules which are different to those set out in this policy. If you wish to donate to a specific National Committee, you should contact them directly to discuss your donation.
- 1.3 The document applies to all donations: such as cash donations, donations in kind, campaigns, and employee giving. This document does not cover gifts and hospitality offered to individual members of Blue Shield or National Committees.

2. How Can I Make a Donation?

- 2.1 Use the information below to make a donation by bank transfer.

Bank Name: Triodos Bank N.V.

Bank address: Triodos Bank N.V., Postbus 55, 3700 AB Zeist, NL.

Visitors address: Landgoed De Reehorst, Hoofdstraat 10, 3972 LA Driebergen-Rijsenburg, NL

Account holder name: Blue Shield

Account Number: 0320624013

Sort Code: no sort code

SWIFT Code / BIC: TRIONL2U

IBAN: NL28TRIO0320624013

Please clearly mark the transfer as DONATION with the name of Individual /Institute donor.

Our bank account is in Euros: if you donate in a different currency, it is up to you who pays the transaction fee.

- 2.2 How can I make a donation by cheque or postal transfer?
We do not accept donations by cheque or postal transfer because of the very high administrative costs. Bank transfers and online donations are the most cost-effective ways to donate.
- 2.3 Alternatively, if you looking for support from or partnership with the Blue Shield for your work, activity, or project, you can visit the page on [Requesting Support and Patronage](#).

3. Acceptance Principles

- 3.1 Blue Shield will take decisions as to whether to accept or refuse donations in the best interest of the Blue Shield, and in compliance with all relevant legislation.

- 3.2 Blue Shield or National Committee will not accept unlawful donations, or accept those where such acceptance could damage the reputation of the Blue Shield.
- 3.3 The Blue Shield Board will carry out due diligence on offered donations, or series of donations, and - as well as applying a financial threshold - may take qualitative factors into account.
- 3.4 Such factors may include that the donation has attached requirements that are too difficult to administer such that this outweighs the benefit of the donation. We ask that donation, wherever possible, to not specify conditions.
- 3.5 Donations should be compatible with the purposes and goals outlined in the [Charter of the International Committee of the Blue Shield](#) and in the [Approach, Ethics, and Principles](#), its policies and regulations.
- 3.6 Blue Shield may contact you to ask for further information to assist in due diligence assessments.
- 3.7 The Blue Shield may not able to accept anonymous donations where due diligence is required.
- 3.8 All restricted or designated donations will be used for the purposes for which they are given. If necessary due to programme or organisational changes, alternative uses will be discussed where possible with the donor or the donor's legal designate. If no agreement can be reached with the donor or his/her legal designate about alternative uses for a restricted or designated donation, Blue Shield will return the unexpended portion to the donor. If the donor is deceased and Blue Shield is unable to contact a legal designate, the donation will be used in a manner that is as consistent as possible with the donor's original intent.
- 3.9 Acceptance of a donation by Blue Shield does not constitute partnership agreement with BSI, or the endorsement of a company¹, its products, policies or services.

4. Transparency

- 4.1 In addition to the numerous checks and balances that have been built into the screening process (e.g. multiple sources of information, committee-based decision making leading the screening and monitoring of partners) the following steps ensure that the screening process is effectively and efficiently implemented:
 - A register of accepted and rejected donations and partnerships is shared with all Board members on a yearly basis.
 - The register of accepted donations will be made public at every General Assembly, subject to donors' and partners' approval – without which donations may be publicly listed as anonymous.

5. Who is responsible for this policy?

Authors: Emma Cunliffe, Fionnuala Rogers

Policy Contact: emma.cunliffe@blueshield-international.org

Last reviewed or updated: 01 05 2024

Frequency Review: 2 years

¹ The term "Company" encompasses private firms and their foundations, as well as state-owned enterprises.