

COPING WITH CULTURE

5th-7th of October 2022

Civil-Military Cooperation Center
of Excellence

The Hague



BUNDESWEHR



THE CONFERENCE

For the tenth time Coping with Culture takes place and enlarges the international networking between the participants.

Cross-cultural competence

Military engagement has always required the involved personal to operate within cultural contexts different from ones own. However, derived from a holistic and open understanding of the term “culture”, the confrontation of military and civilian personal with different cultural backgrounds can not be narrowed down to missions abroad. On the contrary the interaction of military and none military organizations, the deep integration of multinational personal in command structures of multilateral defensive alliances as well as the global exchange of mindsets and lifestyles have turned the contact with a variety of cultural identities into an almost daily experience for many of us. Therefore it is one of the goals of this year’s “Coping with Culture” to increase our understanding of how these different cultural identities influence the way we communicate, the way we work, the way we educate and the way we lead and how we can improve our cooperation.

This year, the conference will offer five workshops focusing on these issues.

WORKSHOP 1: SUSTAINABILITY IN MILITARY TRAINING

The workshop explores the question of how a global perspective on sustainability can be anchored in the education and training of the armed forces. Why think sustainability & peace together? How to implement it in practice? What is the significance of sustainability for the (organizational) culture of the Bundeswehr? We will look at good practice examples and discuss their transferability and possible ways to implement it into the training of Bundeswehr personnel, from non-commissioned officers to the general staff, from the army to the navy.

WORKSHOP 2: CROSS-CULTURAL TRAINING

Today most military and civilian organizations operating on an international level have implemented some sort of training to develop cross-cultural competence among its employees or at least among the management staff. The common goal: Enable personnel to work more successfully within different cultural contexts. However the ways to reach this goal—didactic, methods and theoretical basis—will be different in each organization. The aim of the workshop is to exchange on different approaches of cross cultural training, to find common ground and ultimately to intensify cooperation on cross-cultural education.

WORKSHOP 3: MAPPED AND UNMAPPED CULTURAL HERITAGE IN MILITARY PLANNING

Delegates will explore the difficulties in including mapped and unmapped heritage of varying significance to different communities in operational military planning in the event of armed conflict. Delegates (both civilian and military) may give presentations on identifying and incorporating unrecognized heritage during operations. They will then work in syndicates to plan a logistics route through a cultural landscape containing mapped and unmapped heritage.

WORKSHOP 4: INCLUSIVE LEADERSHIP

Increased mission complexity and an increasingly diverse force are huge challenges military organizations are facing. The ability to both manage and leverage diversity for positive outcomes can be a key to a modern and sustainable military. An inclusive environment, actively designed by inclusive leaders, is the way to moderate the relationship between diversity and desired outcome of our mission. During the Workshop we will take a closer look on the Inclusive Leadership concept and requirements for inclusive leaders. On this basis, we will investigate whether there is a need for adjustments in the military context and define concrete options for action.

WORKSHOP 5: STRATEGIC CULTURES IN TIMES OF CRISIS

Strategic culture is defined as a nation's approach to the use of its military in pursuit of its foreign policy objectives. The concept of strategic culture(s) has regained relevance in recent years. However, international differences in strategic cultures persist and can cause tensions among allies. Furthermore, intranational differences can cause friction between the military, political decision-makers and the people. Both aspects can be exploited by adversaries. The workshop will explore international differences in strategic cultures and seek to determine the prospects for the convergence of a common European and transatlantic strategic culture in times of crisis.



AGENDA

5th October 2022 – Day 1

Until 12.45 am	<i>Arrival and Registration – Lunch</i>
12.45 am	Opening Remarks by the Chairman of the Conference (LTC Martin Rose)
1.00 pm	Greeting by the Commander of the Centre for Leadership Culture and Civic Education (GM André Bodemann)
1.10 pm	Greeting by the Commander of the CIMIC Centre of Excellence (optional)
1.20 pm	Introduction of the Workshops
1.50 pm	<i>Break</i>
2.00 pm	Keynote Speech: <i>“Foreign Missions and Multinational Defence in a Transcultural World”</i> - Prof. Dr. Dani Kranz
3.15 pm	Split of the Plenum into Syndicate Groups for Workshop Phase – Start of the first Workshop Phase
5.00 pm	<i>End of the first Workshop Phase and Dinner</i>
7.00 pm	Ice-Breaker



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6th October 2022 – Day 2

- 8.30 am Opening Remarks for Day 2 in the Plenum
- 8.45 am Start of the Workshop Phase
- 12 am *Lunch Break*
- 1 pm Keynote Speech: *“Cross-Cultural Competence—Compass for understanding the Civilian Environment”* - M Ralf Baur
- 2.15 pm Workshop Phase
- 4.15 pm Keynote Speech: *“Sustainability in Military and Civilian Organizations”* - Prof. Dr. Imme Scholz & BG Heinz Joseph Feldmann
- 5.30 pm *Break*
- 6.00 pm Social Event

7th October 2022 – Day 3

- 8.30 am Workshop Phase
- 10 am *Break*
- 10.30 am Presentation of the Workshop Results
- 11.30 am *Break*
- 11.40 am Farewell



ZMS BW
Zentrum für Militärgeschichte
und Sozialwissenschaften der
Bundeswehr

Participant Personal Information

Surname:

First Name:

Rank:

Nationality:

Position:

Company:

Address:

City/ Zip Code:

Special Request
for Meals (vegetarian etc.):

Tel.:

E-Mail:

Workshops you would like to participate in

First Choice:

Second Choice:

Third Choice:

OVERVIEW OF THE WORKSHOPS



1

SUSTAINABILITY IN MILITARY
TRAINING

2

CROSS-CULTURAL TRAINING

3

MAPPED AND UNMAPPED
CULTURAL HERITAGE

4

INCLUSIVE LEADERSHIP

5

STRATEGIC CULTURE IN TIMES
OF CRISIS

INFORMATION

Chairman of the conference is Lieutenant Colonel Martin Rose, Head of the Department for Diversity, Cross-Cultural Copetence, Ethics and Religion at the Leadership Development and Civic Education Centre of the Bundeswehr in Koblenz.

The registration can be submitted until August 30th 2022 to:

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56076 Koblenz | Germany

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-5232

Venue:

Civil-Military Cooperation Center of Excellence
Brasserkade 227A
The Hague | The Netherlands

The conference fee will be 100 € p.P.
It will be payable cash on site (cash only, no CC/EC possible)!

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