

Annual Report: 2021

1. Administrative Details

1.1 - Name of National Committee: Blue Shield France, Bouclier bleu France (BbF)

1.2 - Date Report Completed: 01/03/2022

1.3 - Reporting period covered: 01 January 2021 – 31 December 2021

1.4 - Names, positions and emails of all those who were the governing body/ trustees / principal officers on the date the report was approved or who served during the reporting period:

Executive board members

- President: Jocelyne Deschaux
- Vice President: no effective vice president since September 2020 (Etienne Féau)
- General Secretary: Muriel Joyeux
- Deputy General Secretary: Annick Notter
- Treasurer: Camille Mathonat

1.5 - Address of the main office:

Bouclier bleu France
c/o INHA
2, Rue Vivienne
75002 Paris

1.6 - Website and social media (if applicable):

<https://www.bouclier-bleu.fr/>

<https://www.facebook.com/groups/78097965526>

<https://www.linkedin.com/company/comite-francais-du-bouclier-bleu/?viewAsMember=true>

<https://twitter.com/BouclierBleu>

2. Income:

What is the total income of your committee? What are the primary sources? (Donations, grants, etc?)

The primary resource of the BbF are mostly contributions of institutional and individual members. Other income sources are previous contributions, donations and income generated from the sale of Blue Shield reflective logos to identify objects/collections that should be prioritized in case of an emergency evacuation.

3. Report of Activities: Achievements & Performance

Explain the activities & projects carried out over the year under the Areas of Activity

The annual report should tell the story of the organisation and put into context what was achieved in the reporting year against the achievement of its longer-term strategy. The annual report under this section should provide a clear review of the organisation's performance for the relevant year as well showing how the current year's strategic performance links to the achievement of the longer-term strategy of the organisation.

These could include: grants applied for; talks given; conferences held; training courses run; work to support new legislation; working groups attended, etc.

Please provide as much detail as possible – for example, length of event, audience, and so on.

3.1 - Law, policy development and implementation:

- Blue Shield France collaborates with the Global Policy Project UNESCO Memory of the World: September 2021

3.2 - Education, training, and capacity building:

Training

- 3-day training 'Emergency plans in case of disaster' at the INP in Paris (Ariane Segelstein, J. Deschaux + Colleagues from Geneva)
- 2-day training 'Emergency plans in libraries' at the ENSSIB (J. Deschaux)
- 2-day training 'Emergency plans in libraries' at the Média center Ouest (J. Deschaux)
- Training for volunteers of the Civil Protection of the Tarn (Camille Haumont, J. Deschaux)
- 'Necessity of an emergency plan for cultural property', Monaco (Valérie Luquet, Magali Robert-Fretay)
- 'Disasters in the museum: preparedness and response' at the CD 09, Foix (C. Haumont, J. Deschaux)

- 3-day flood evacuation exercise at the Musée des Arts Décoratifs (Paris) by the Ile-de-France Section volunteers. Day 1: Theoretic session on evacuation plans, Day 2: evacuation exercise of 100 flooded objects, Day 3: emergency treatment of collections.
- Day-long workshop on molds, management of a contamination in an archive service, organised by the AD65 of and the local section PyGarMed.

Online courses:

- Short online courses 'The international legal framework for the protection of cultural property in times of crisis' (Romana Delaporte)
- Short online introduction videos on the French Blue Shield (Jocelyne Deschaux)
- ENSSIB online training Focus 'Emergency plans in libraries' (Jocelyne Deschaux)

Awareness – raising:

- Intervention in the radio program 'Le cours de l'histoire' on France Culture: " museums in time of war' (J.Deschaux)
- Publication of an article in Pierre d'Angle, December 2021 '*Dans l'Orient déchiré, le patrimoine ballotté entre urgence et résilience*' (Samir Abdullac).
- The Blue Shield games (designed and led by Valérie Luquet) Intended for training on disaster prevention, emergency evacuation plans and the organisation of the rescue of collections in the face of various types of emergencies.

Data collection:

- Database on disasters that affected cultural heritage in France, in order to make a yearly overview and statistical analysis of key information such as the type of disasters that occurred, the type of cultural heritage at risk, damage to collections etc. The yearly overview is shared with local government bodies and decision-makers.

Communication and social media

- 2115 Facebook followers as of 12/31/21 (1894 in 2020, 1322 in 2019)
- 1647 Twitter followers (1203 in 2020, 760 in 2019)
- 1082 LinkedIn BbF followers (309 in 2020)
- 204 LinkedIn Ile-de-France (168 in 2020)
- 816 recipients of the Blue Shield newsletter

3.3 - Proactive protection and risk preparedness:

- BbF collaborates in the 'Notre Dame project', led by the French Federation of Firefighters (FNSPF) to draft a practical guide for fire risk mitigation and security measures in heritage buildings.

3.4 - Emergency response in disaster, domestic emergencies, and armed conflict:

Volunteers from Blue shield France have helped with the emergency stabilisation of collections after the floods in Belgium of July 2021.

3.5 - Stabilisation, post-disaster recovery, and long-term/ongoing support:

N/A

3.6 - Co-ordination (of Blue Shield and with other relevant organisations):

National

- 'Notre Dame project' collaboration with French Federation of Firefighters (FNSPF) on fire risk prevention in cultural heritage buildings.
- Close collaboration with the IRMA Institute of natural hazards
- MOU signed between the BbF, the Department Ariège and SDIS 09 (Departmental fire and rescue service of Ariège)

International :

- Collaboration with the Belgium committee of Blue Shield after the floods in Belgium (July 2021). BbF relayed the calls for volunteers, provided donations and several BbF volunteers went on the site.
- Proofreading of the French translation of a document produced by the Blue Shield Germany for the International Blue Shield, The Blue Shield in Africa

4. Main issues faced:

What are the main issues faced by your committee?

Due to security issues of the previous website hosting service, the Blue Shield France website was hacked and out of order from May 2021 to October 2021. The website has migrated to a WordPress structure and most of the information is now covered on the new webpage, but much work is to be done in the restructuring, updating and maintenance of the website.

5. Future goals

The main priorities and strategic goals of 2022 – 2025:

- Strengthening local section, restructure and develop the BbF network
- Development of trainings
 - Free training courses for members
 - On-demand training courses for external participants
- Increase visibility of the activities of BbF on the website

6. Other

Through its connection to Newcastle University, BSI is sometimes able to access funding that can be shared with research institutions to further the work of Blue Shield. Does your national committee have any connections with research institutions interested in its work (e.g. in risk management, heritage protection, etc.). If yes, please supply the names and contact details here.

N/A