The Blue Shield: Strategic Plan – Blue Shield Australia

April 2021 Blue Shield Australia Strategic Plan 2021 - 2022

Priority (1 is highest)	Area of Activity (In no Order)	Objectives (2021)	Probable Objectives (2022-2026) Same as 2021 and adding the following:
1	Capacity building activities, education, and training	Identify existing educational materials, and adapt /develop them into specific national materials for education and training in the event of: - complex and other disasters and domestic emergencies; - looting and illicit trafficking Continue to liaise with the Australian Defence Force to encourage the ADF to conduct internal CPP exercises and training to improve CPP integration and understanding in armed conflict or disaster response. Raise the profile of Blue Shield with ADF personnel. Promote national and international law relating to Cultural Property Protection and liaise with relevant Australia partner organisations.	
		BSA Committee, Member Associations and other partners continue to organise relevant training and educational events and development and make freely available resources to suit the Australian natural disaster context increasing awareness and knowledge of disaster preparedness, risk assessment and disaster recovery.	

	Law, Policy Development and implementation	Identify specific opportunities to provide advice for the Australian national government to consider ratification process, such as advising on the need for adequate financial and other resourcing to support implementation of the 1954 Hague Convention Second Protocol. Provide support for and work with relevant national bodies regarding ongoing delivery of their responsibilities regarding the prevention of looting and illicit trafficking under international law. This includes the International Government Relations Team of the Australian Red Cross.	
2		For BSA and all BSA Member Associations to promote the national adoption of frameworks and policies such as the Sustainable Development Goals, and the Sendai Framework for Disaster Risk Reduction.	Provide support and advice for the national government during the ratification process, such as advising on the need for adequate financial and other resourcing to support implementation of the 1954 Hague Convention Second Protocol
		Provide support for and advise relevant national bodies regarding ongoing delivery of their responsibilities when national armed forces are deployed, under the 1954 Hague Convention, both Hague Convention Protocols, and customary international law, as appropriate. This includes maintaining a liaison with relevant personnel in the Australian Defence Force that may be training or advising the ADF about Cultural Property Protection in any armed	

conflict or natural disaster overseas activities.

	Stabilisation, post- disaster recovery, and long-term/ongoing support activities	If necessary and appropriate, publicise when responsibilities under international law and international agreements to protect Cultural Protection are not upheld, supported by the Blue Shield International Board as appropriate / required. This may include Submissions to Government etc.	
3		relating to: - Risks to Australian cultural heritage relating to	If necessary and appropriate, publicise when responsibilities under international law and international agreements to protect CP are not upheld, supported by the Blue Shield International Board as appropriate / required. This may include Submissions to Government etc.
		Blue Shield foundation members provide appropriate guidance on post-disaster stablisation, including the AICOMOS and National Scientific Committee on Risk Preparedness.	
4	Proactive protection and risk preparedness	Work proactively with BSA Member Associations and national partners to identify specific roles and responsibilities for the Blue Shield Australia committee in the event of natural disasters or the destruction of Australia cultural and heritage collections, property, artefacts or sites.	
		Work with national heritage organisations and other relevant partners to maintain and improve national registers for Heritage Sites and Cultural Property protection in the event of natural disaster or destruction,	

	based on best practice international guidelines, acting as a co-ordinating body if required.	
	Work with relevant partner organisations and advocate to all levels of government for Cultural Heritage organisations and personnel to be involved in disaster planning to ensure that CPP is fully integrated in national, regional, local, and specific disaster risk reduction plans, disaster plans, and other risk mitigation strategies for dealing with emergencies.	
	Promoting existing and new educational materials and guidance by founding organisations e.g. ICA, ICOMOS, IFLA, ICOM	
	Encourage the appropriate national ministries / organisations to mark their protected Cultural Property with the Blue Shield Emblem, as specified in the 1954 Hague Convention, and raise awareness of its meaning and importance.	
5 Emergency response	BSA to refer the Australian Community and BSA Member organisations to promote the information and advice from the Australian National Response and State Recovery Agencies and State Emergency Management agencies in times of natural disasters. This includes maintaining a current list on the BSA website at https://blueshieldaustralia.org.au/disastermanagement/recovery-agencies/	

6	Legal compliance,	Maintain the current voluntary committee structure and membership and report regularly to BSA Member Association Boards, relevant Government Departments, and other relevant Australian natural disaster decision making organisations.	
7	Shield and with partner	Coordinate with and support partners in matters of national CPP, for example International Red Cross, and, along with other national committees and the Blue Shield International Board, in overlapping areas of international activity avoiding duplication of effort.	

Date plan agreed:14_ /04 /2021 Agreed by: BSA Committee – Meeting of 14" April 2	.021.		
To be reviewed in April 2022 by the Blue Shield Australia Committee.			
Date of review: / / Reviewed by:			